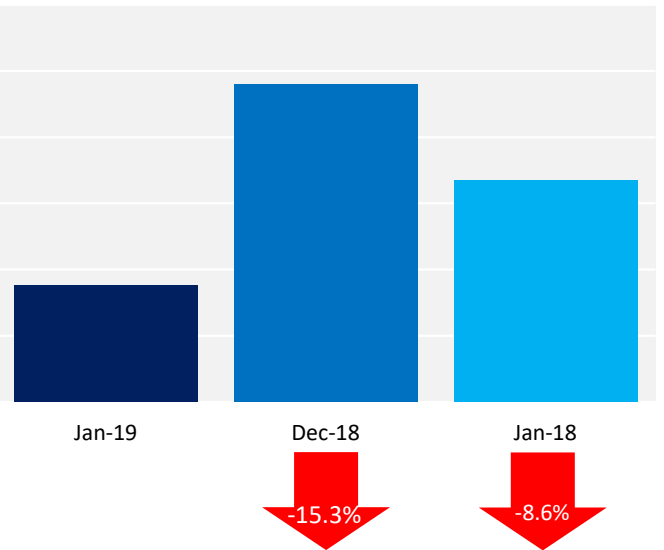
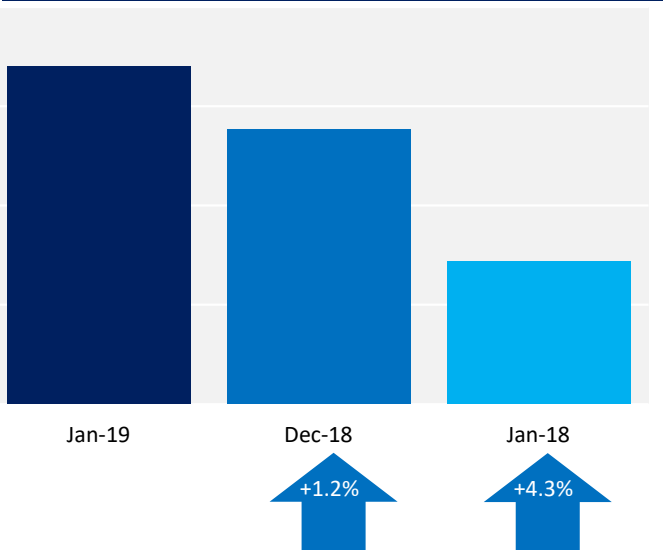


FEBRUARY 2019

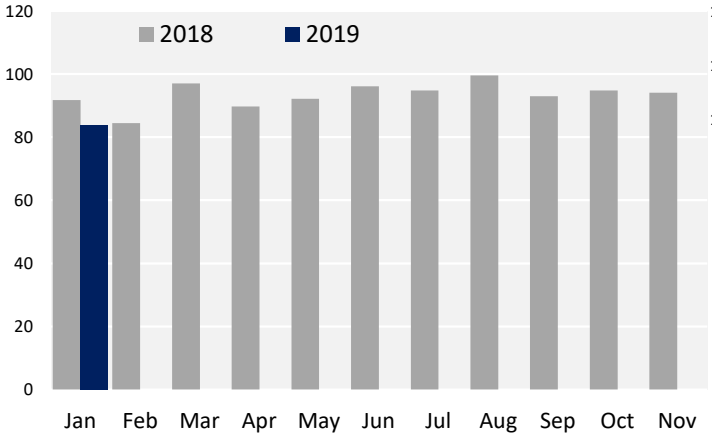
MARKETS FOOTFALL INDEX (JANUARY)



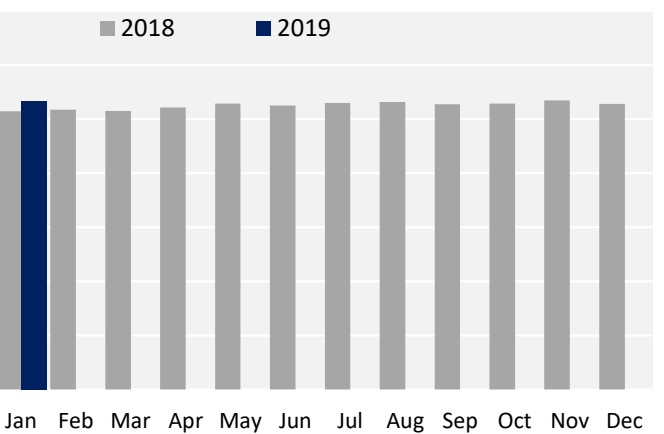
RETAIL SALES VOLUME INDEX (JANUARY)



MARKETS ANNUAL FOOTFALL TREND



ANNUAL RETAIL VOLUME TREND



1 st to 6 th Jan 2019		7 th to 16 th Jan 2019		18 th to 23 rd Jan 2019		24 th to 31 st Jan 2019	
Cloudy but dry		Mild and changeable weather		Colder with frost and snow		Continuing cold but with some sunshine	

Retailers were determined to get 2019 off to a positive start, using heavy promotions to trigger an encouraging Week 1 up by 2.6% week on week. However the momentum could not be sustained, with the rest of January 2019 showing a decline of 2.1%, for a YoY fall of 0.8% across the month, according to Springboard.

Continuing the trend of last year, Shopping Centres took the biggest hit, down by 0.9%.

In spite of weak footfall numbers, sales by volume were still in positive territory, buoyed by remarkable discounts on offer, up by 4.2% YoY, to beat commentators expectations. Ominously for retail markets, ONS remarks on the biggest monthly fall in clothing prices since August 2016.

According to figures from PFM Footfall Intelligence, footfall in U.K. retail markets saw a substantial fall of 8.6% YoY. With stunning prices along every High Street, market managers must quickly give customers new reasons to come to their markets.