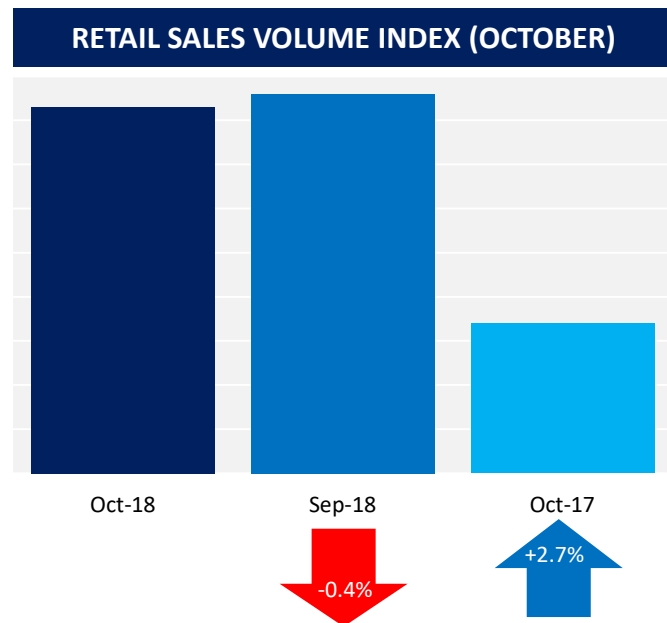
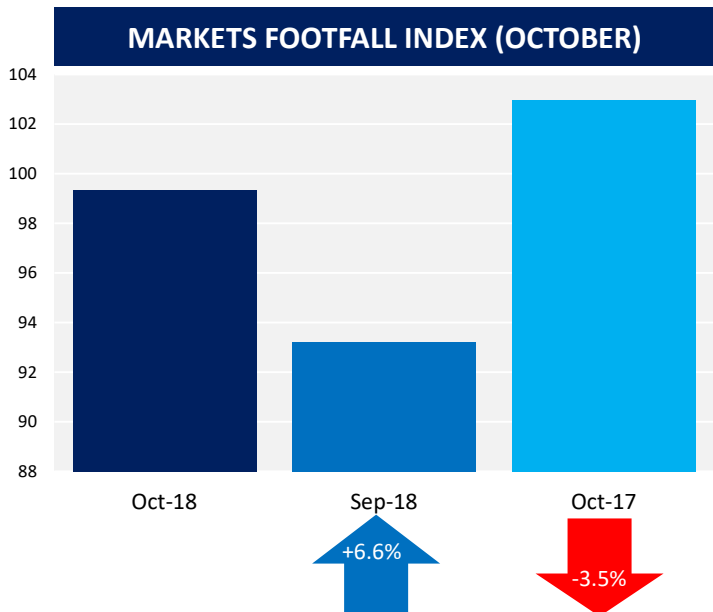


NOVEMBER 2018



1 st to 7 th Oct 2018		8 th to 16 th Oct 2018		17 th to 25 th Oct 2018		26 th to 31 st Oct 2018	
Mixed weather across the country		Warm weather with intermittent sunshine		Bright and sunny		Sunny but cold, especially in the North	

A month of unusually sunny (if cold) weather helped to arrest the declining trend of footfall in the UK's retail markets. Analysis by PFM Footfall Intelligence indicates an increase of 6.6% against September 2018, with the YoY trend continuing downwards, though at a slower rate than in September.

Springboard also reports footfall down YoY by more than 2% across town centres, and by more than 3% in shopping centres, as shoppers anticipate Black Friday bargains and hold back on shopping trips.

A House of Commons Library briefing paper: *The retail sector in the UK*, paints a gloomy picture of store closures and growing vacancies on the High Street. During the same month retail markets showed parliament a more upbeat tone, with the presentation of the NEF/Leeds University report: *Measuring the Value of Traditional Retail Markets: Towards a Holistic Approach* to the APPG Markets Group. The report presents 'a newly optimistic and confident perspective on the health of the sector, even as High Street retail is experiencing so many pressures'.