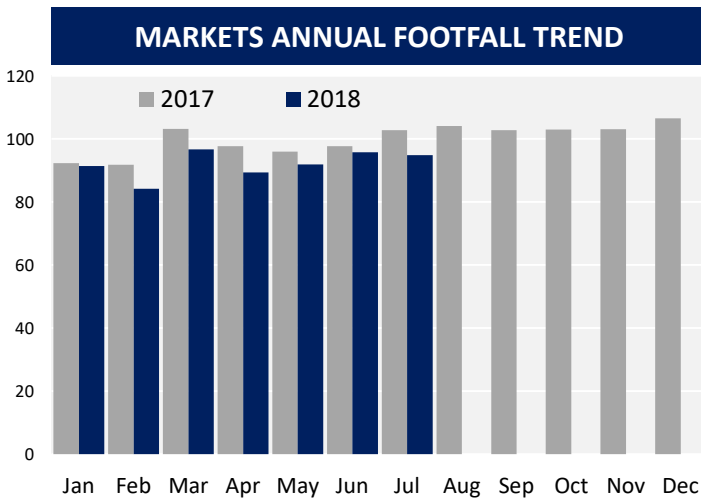
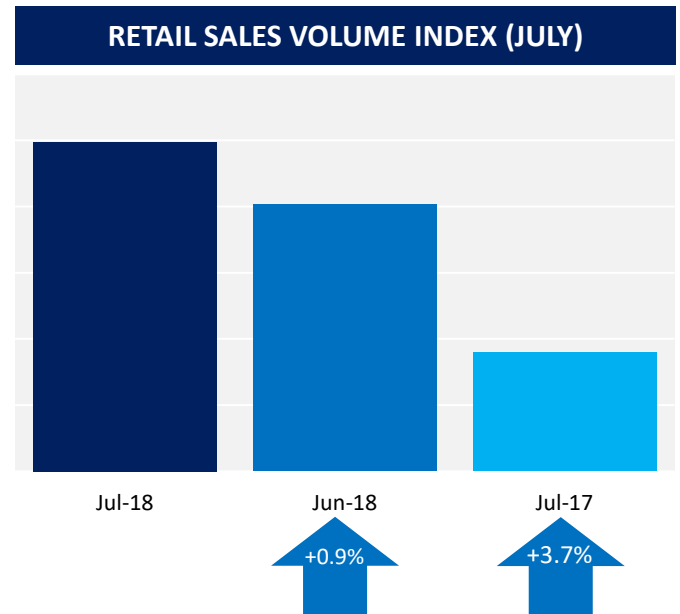
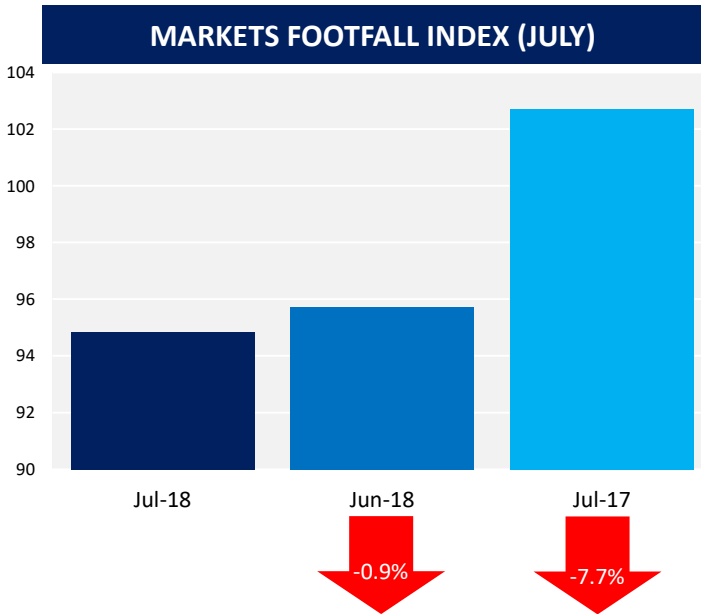


**AUGUST 2018**



1 <sup>st</sup> to 16 <sup>th</sup> July 2018		17 <sup>th</sup> to 24 <sup>th</sup> July 2018		25 <sup>th</sup> to 27 <sup>th</sup> July 2018		28 <sup>th</sup> to 31 <sup>st</sup> July 2018	
Warm, dry, and sunny in most parts		Less settled with rain in the North & West		Hot and sultry with record temperatures		Still warm, with heavy, thundery showers	

UK Retail struggles to find the right weather conditions to provide them with a successful month. July's dry and sunny conditions convinced shoppers to re-plan shopping to local evening trips. Springboard's HSI reports High Street footfall down by 0.8% YoY, the third consecutive month of decline; however they also report footfall post 5pm up by 1.7%, suggesting a preference for cooler evening conditions and a chance to combine shopping with food and drink.

Retail markets, mostly closing by 5pm, suffered even further, with PFM Footfall Intelligence reporting a YoY decline of 7.7%.

Against this stark background, retail sales continued to grow by 3.7% YoY, as shoppers stayed at home or in air conditioned offices to make their purchases online. The online sector achieved a record share of 18.2% of all retail sales.