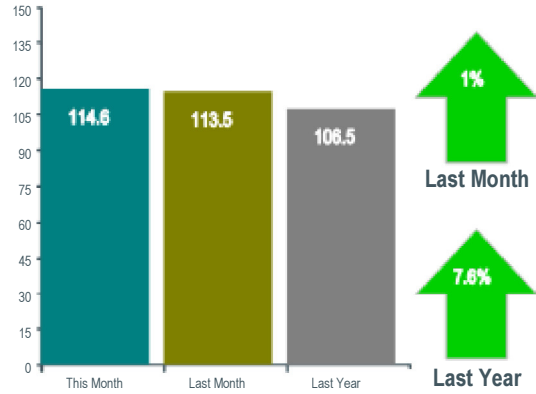
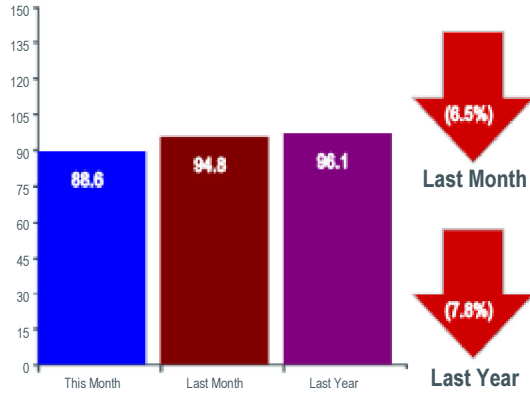


May 2014

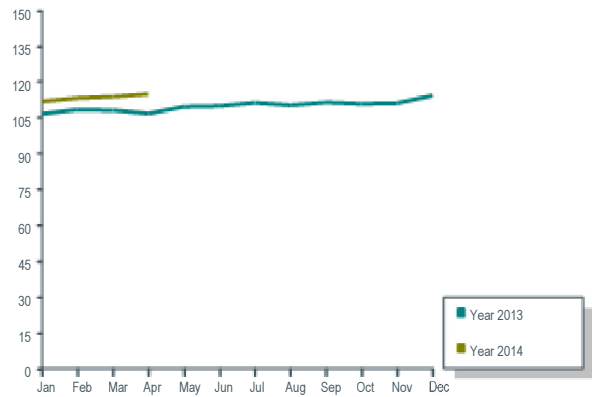
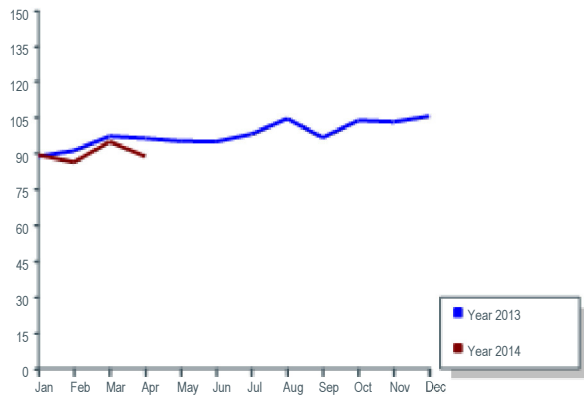
Markets Footfall Index (April)

Retail Sales Value Index (April)



Annual Footfall Trend

Annual Retail Sales Trend



Weather

1st-7th Apr 2014		8th-19th Apr 2014		20th-30th Apr 2014	
11.7°C		11.1°C		12.2°C	
Some sunshine with showers		Dry with sunny spells		Sunshine and showers	

April 2014 was the second consecutive month when footfall in UK markets underperformed High Streets and Town Centres

UK retail sales continued their recession-busting advance, with April 2014 a remarkable 7.6% up yoy. Sales were triggered by strong performances in the DIY, furniture, and children's clothing sectors, all boosted by new products and great promotional deals

Footfall on UK High Streets was down by 1.4% yoy. Easter should have given a boost to High Streets in April – but in fact delivered the opposite, with footfall down by a chilling 8.2% across the Easter weekend

In markets measured by the UKMI, footfall was down by 7.8% yoy, as families deserted town centres and headed out to the coast and to heritage towns